

FEATURES

LET'S TALK BUSINESS: Finding Effective Ways to Communicate in the Corporate Sector

And the Star Award Goes To ...

Children Play: Screen Star Awards Lifetime Achievement Award Winner Bob Ebel

JAM SESSION: Channel Z Edits "Quiz" for Gibson Guitars

SHORT CUTS: Robert Altman Feted by the Chicago Film Critic's Association

HAROLD RAMIS ELECTED TO GOODMAN THEATRE BOARD OF TRUSTEES
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EQUIPPED

LIKE GANGBUSTERS: da Vinci and i'3 Restore 70s Gangster Flick

IN GOOD COMPANY: "Lonesome Jim" Premieres at Sundance
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SHORT TAKES

IN THE DRIVER'S SEAT: Local Industry at the Detroit Auto Show

SOUND OFF: It's Business As Usual

SOFT LANDING: Split Pillow to Represent "Cushion" at Siamdance

OFFICE POLITICS: The Public Funding of Film Offices
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COLUMNS

E.C.U.

ECU: Gerty Leong, Owner, Sun + Moon Catering

Birth date: Oct. 14, 1960

Grew up in: Manila, Philippines

Years in business: I've been in the catering business since 1996, and prior to that I was an architect for eight years.

Presently working on: 2005 winter menu.

What my parents wanted me to do for a living: I was lucky. I had parents who were very supportive so I got to do anything I wanted to do.

I realized I wanted to be in this business when: I've always enjoyed food - preparing it, serving it and of course eating it. I love discovering new things and can never turn down a challenge. So when the opportunity arose, I took it and never looked back.

If I were not a caterer, I would be: A cookie baker - I love seeing people's faces light up with joy.

My big break was: Still waiting for the big break.

The person I'd most like to have lunch with: Julia Child. I think her influence in the culinary world is unsurpassed, and I'd like to learn more about her fascinating life.

The best thing about working in the Midwest: People are nice and the pace of life is just right.

One thing I would change about this business: More demand for wholesome and superior-quality food.

What I'd like to be doing in 10 years: Branch out into kids' cuisine. Junk food is not the answer.

■ [/www.sunmooncatering.com](http://www.sunmooncatering.com)



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